



# Wiktor Sroka

## Idea Spin

<http://www.ideaspin.pl>



## BILATERAL MEETINGS

(9:00 a.m. - 3:00 p.m)

### DESCRIPTION

IDEA SPIN is a spin off company located on the Nicolaus Copernicus University in Toruń, which with help of students and scientists creates innovative products and services. IDEA SPIN is built by people who were united by one passion – creativity. We believe in unlimited power of human brain and we help others to profit from it. By implementing creative process they can create or improve products.

#### Projects

We offer services that use creative methodologies like Design Thinking which help to design products according to customer's needs.

#### Idea FRESH

Short, intensive projects that can help to identify problems and customer's needs and expectations. Duration: 4-6 weeks.

#### Idea SOLUTION

More comprehensive projects, which should identify customer's expectations, solve problems, present solutions and test them.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 1-10

**FOUNDING YEAR** 2015

**EMAIL** [wsroka@cm.umk.pl](mailto:wsroka@cm.umk.pl)

**COUNTRY** Poland

**CITY** Toruń, Gagarina 5/102 [Google map](#)

**AREAS OF ACTIVITIES** CREATIVE AND CULTURAL INDUSTRIES

VALUE CHAIN

1. Design / R&D / Engineering

**Offer**

## USER EXPERIENCE DESIGN

User Experience Design

### COOPERATION OFFERED

1. Reaserch cooperation

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**Offer**

## SOLVING PROBLEMS

Design Thinking Process

### COOPERATION OFFERED

1. Reaserch cooperation

### COOPERATION REQUESTED

1. Other

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