

## **Wiktor Sroka**

**Idea Spin** 

http://www.ideaspin.pl



## **Bilateral Meetings**

• (9:00 a.m. - 3:00 p.m)

### **Description**

IDEA SPIN is a spin off company located on the Nicolaus Copernicus University in Toruń, which with help of students and scientists creates innovative products and services. IDEA SPIN is built by people who were united by one passion creativity. We believe in unlimited power of human brain and we help others to profit from it. By implementing creative process the can create or improve products.

#### **Projects**

We offer services that use creative methodologies like Design Thinking which help to design products according to customer's needs.

**Idea FRESH** 

Short, intensive projects that can help to identify problems and customer's needs and expectations. Duration: 4-6 weeks.

Idea SOLUTION

More comprehensive projects, which should identified customer's expectations, solve problems, present solutions and test them.

Organization Type Company Organization Size 1-10 Founding Year 2015 Email

wsroka@cm.umk.pl

Country
Poland
City
Toruń, Gagarina 5/102 Google map
Areas of Activities

#### **CREATIVE and CULTURAL INDUSTRIES**

### **VALUE CHAIN**

1. Design / R&D / Engineering

Offer

## **User Experience Design**

**User Experience Design** 

**Cooperation Offered** 

1. Reaserch cooperation

Offer

# **Solving Problems**

**Design Thinking Process** 

**Cooperation Offered** 

1. Reaserch cooperation

**Cooperation Requested** 

1. Other